



Year 9 Photographic and Digital Media

Assessment Task 2 2024: Fashion Portfolio and Photographer Research

TOPIC: 'Strike A Pose' Fashion Portfolio and Photographer Research	Total Marks: /35
SUBMISSION REQUIREMENTS: Due by Monday August 5 th Term 3, Week 3, 2024 Submit images as high quality JPGs and Photographer Research as a PDF via Canvas submission point.	Weighting: N/A
OUTCOMES TO BE ASSESSED: 5.3 Makes photographic and digital works informed by an understanding of how the frames affect meaning 5.5 Makes informed choices to develop and extend concepts and different meanings in their photographic and digital works 5.9 Uses the frames to make different interpretations of photographic and digital works	
DIRECTIONAL VERBS: Makes - cause (something) to exist or come about; bring about Uses - to put something such as a tool or skill to a particular purpose	
TASK DESCRIPTION: <p>There are two parts to this assessment task. You are required to complete and submit both parts of this task:</p> <p>PART A – Fashion Portfolio (25 marks)</p> <p>Students will create a fashion portfolio consisting of six (6) or more photographic images that they have created to showcase one or more fashion item/s. Students should consider lighting, shadows, backdrop/background, shot types, angle types, composition, pose, props, expression, body language, editing techniques and the elements and principles of art to communicate meaning to an audience and show case the select fashion item/s. In doing this, students will make their photographic images informed by an understanding of how the frames affect meaning and make informed choices to further develop concepts in their photographic images.</p> <p>PART B – Photographer Research (10 marks)</p> <p>Students will research fashion photographer Peter Lindbergh and use their knowledge of the photographer and the frames to complete a written response to:</p> <p><i>“Explain how Annie Liebovitz uses structural features of a photograph to help her create emotion or mood within her images. Refer to at least 2 photographic works by Annie Liebovitz.”</i></p> <p>The written response should have an introduction, one body paragraph for each photographic work being explained and a conclusion. An Alarm scaffold is attached to help students organise their main points and evidence for their body paragraphs.</p>	

ASSESSMENT CRITERIA:

Part A – Fashion Portfolio (25 Marks)

Students will be assessed on how well they:

- **Make** photographic images informed by an understanding of how the frames affect meaning and **make** informed choices to develop and extend concepts
- **Make** photographic works that showcase the fashion item/s through the selection and use of highly appropriate structural features of a photograph (such as composition, shot type, angle type, lighting, elements and principles of art and editing techniques etc.)
- **Make** photographic works that conveys emotion, mood and meaning through the most appropriate use of photographic techniques (such as subject, lighting and shadows, shots, angles, compositions, pose, props, expression, body language and editing techniques etc.)
- **Make** and resolve quality photographic works

PART B – Photographer Research (10 marks)

Students will be assessed on how well they:

- **Use** aspects of the structural frame (such as signs and symbols, elements and principles of art, composition, shots, angles, techniques etc.) to explain the selected photographic images
- **Use** aspects of the subjective frame (such as memories, feelings, personal experiences, imagination, sensory experience) to explain the emotion or mood created within the photographic images
- Communicate ideas and interpretations of the selected photographic images through the **use** of the structural and subjective frames

ASSESSMENT MARKING CRITERIA – Part A: Fashion Portfolio

<p>5.3 Makes photographic and digital works informed by an understanding of how the frames affect meaning</p> <p>5.5 Makes informed choices to develop and extend concepts and different meanings in their photographic and digital works</p>		Mark
<p>Excellent ability to make photographic images informed by an understanding of how the frames affect meaning and make informed choices to develop and extend concepts is demonstrated by:</p> <ul style="list-style-type: none"> • The sophisticated showcasing of the fashion item/s through the selection and use of highly appropriate structural features of a photograph such as composition, shot type, angle type, lighting, elements and principles of art and editing techniques etc. • The excellent creation of a work that conveys emotion, mood and meaning through the most appropriate use of photographic techniques such as subject, lighting and shadows, shots, angles, compositions, pose, props, expression, body language and editing techniques etc. • Digital images that are of a very high quality and are fully resolved 	A	21 – 25
<p>Thorough ability to make photographic images informed by an understanding of how the frames affect meaning and make informed choices to develop and extend concepts is demonstrated by:</p> <ul style="list-style-type: none"> • The strong showcasing of the fashion item/s through the selection and use of appropriate structural features of a photograph such as composition, shot type, angle type, lighting, elements and principles of art and editing techniques etc. • The advanced creation of a work that conveys emotion, mood and meaning through the appropriate use of photographic techniques such as subject, lighting and shadows, shots, angles, compositions, pose, props, expression, body language and editing techniques etc. • Digital images that are of a high quality and are mostly resolved 	B	16 - 20
<p>Sound ability to make photographic images informed by an understanding of how the frames affect meaning and make informed choices to develop and extend concepts is demonstrated by:</p> <ul style="list-style-type: none"> • The satisfactory showcasing of the fashion item/s through some selection and use of structural features of a photograph such as composition, shot type, angle type, lighting, elements and principles of art and editing techniques etc. • The adequate creation of a work that conveys some emotion, mood and/or meaning through the use of photographic techniques such as subject, lighting and shadows, shots, angles, compositions, pose, props, expression, body language and/or editing techniques etc. • Digital images that are of a good quality, some may be unresolved 	C	11 – 15
<p>Basic ability to make photographic images informed by an understanding of how the frames affect meaning and make informed choices to develop and extend concepts is demonstrated by:</p> <ul style="list-style-type: none"> • An attempt to showcase the fashion item/s through the fundamental selection and use of simple structural features of a photograph such as composition, shot type, angle type etc. • An attempt to create a work that may convey some emotion, mood or meaning through the use of simple photographic techniques such as subject, shots, angles, compositions etc. • Digital images that are of a basic quality, many may be unresolved 	D	6 – 10
<p>Limited ability to make photographic images informed by an understanding of how the frames affect meaning and make informed choices to develop and extend concepts is demonstrated by:</p> <ul style="list-style-type: none"> • Limited or no attempt to showcase the fashion item/s within the images • Limited or no attempt to convey emotion, mood or meaning within the images • Digital images that are of a very basic quality and are predominantly unresolved 	E	1 – 5

ASSESSMENT MARKING CRITERIA – Part B: Photographer Research

5.9 Uses the frames to make different interpretations of photographic and digital works		Mark
<p>Excellent use of the frames to make different interpretations of photographic and digital works is demonstrated by:</p> <ul style="list-style-type: none"> • All appropriate aspects of the structural frame are extensively used to explain the selected photographic images • All appropriate aspects of the subjective frame are extensively used to explain the emotion or mood created within the photographic images • Response is sophisticated and well written, clearly communicating student’s ideas and interpretations of the selected photographic images through the use of the structural and subjective frames 	A	9 - 10
<p>Strong use of the frames to make different interpretations of photographic and digital works is demonstrated by:</p> <ul style="list-style-type: none"> • Most appropriate aspects of the structural frame are thoroughly used to explain the selected photographic images • Most appropriate aspects of the subjective frame are thoroughly used to explain the emotion or mood created within the photographic images • Response is well written, clearly communicating student’s ideas and interpretations of the selected photographic images through the use of the structural and subjective frames 	B	7 - 8
<p>Sound use of the frames to make different interpretations of photographic and digital works is demonstrated by:</p> <ul style="list-style-type: none"> • Some aspects of the structural frame are adequately used to explain the selected photographic images • Some aspects of the subjective frame are adequately used to explain the emotion or mood created within the photographic images • Response is satisfactorily written, communicating student’s ideas and interpretations of the selected photographic images through the use of the structural and/or subjective frames. Some areas may be unclear. 	C	5 - 6
<p>Basic use of the frames to make different interpretations of photographic and digital works is demonstrated by:</p> <ul style="list-style-type: none"> • An attempt to use one or more aspect of the structural frame in a rudimentary way to explain the selected photographic image/s • An attempt to use one or more aspect of the subjective frame in a rudimentary way to explain the emotion or mood created within the photographic image/s • Response is written to a basic standard; it may communicate some ideas relating to frames. Many areas are unclear or are missing. 	D	3 - 4
<p>Limited use of the frames to make different interpretations of photographic and digital works is demonstrated by:</p> <ul style="list-style-type: none"> • Limited or no attempt to use any aspect of the structural frame to explain the selected photographic image/s • Limited or no attempt to use any aspect of the subjective frame to explain the emotion or mood created within the photographic image/s • Response is not attempted or is very limited; it does not communicate any ideas relating to frames. 	E	1 - 2

“Explain the ways in which Peter Lindbergh uses structural features of a photograph to help him create emotion or mood within his images. Refer to at least 2 photographic works by Peter Lindbergh.”

Photograph 1

Identify	Describe	Explain
Name the structural feature	Provide the characteristics of the structural feature. Describe an example in the work	What is the purpose of the structural feature? What mood or emotion does it create? How does it do this?

“Explain the ways in which Peter Lindbergh uses structural features of a photograph to help him create emotion or mood within his images. Refer to at least 2 photographic works by Peter Lindbergh.”

Photograph 2

Identify	Describe	Explain
Name the structural feature	Provide the characteristics of the structural feature. Describe an example in the work	What is the purpose of the structural feature? What mood or emotion does it create? How does it do this?