Year 9 Photographic and Digital Media

Assessment Task 3: In class Frames Analysis 2023

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| **TOPIC**: Using the Frames to write about artworks from different points of view. | **Total Marks: /20** |
| **SUBMISSION REEQUIREMENTS:**  Term 3, Week 7, In class, Tuesday, August 29, 2023 Period 1. | **Weighting:** N/A |
| **OUTCOMES TO BE ASSESSED:** 5.9 Uses the Frames to make different **interpretations** of photographic and digital works. 5.10 **Constructs** different critical and historical accounts of photographic and digital works. | |
| **DIRECTIONAL VERBS: Interprets** – An explanation of the meaning of a particular artwork or technique **Constructs** – Make; build; put together items or arguments | |
| **TASK DESCRIPTION:**  During class Week 7, on Tuesday, August 29th Period 1, you will **interpret** an image of an artwork that has not previously been studied in class. You will write about the artwork, using the Frames Questions. A copy of the Frames Questions will also be provided. Use all stimulus material provided, e.g. an image of the artwork and Critical / Historical information, and your knowledge and skills, to **construct** your responses. The focus of this task is to write about the artwork from different points of view. The Frames show four different approaches to an artwork.  Reading Time: 5 mins.  Writing Time: 50 minutes. Please be prompt to class. | |
| **ASSESSMENT CRITERIA:** Uses the Frames to make different **interpretations** of photographic and digital works, to   * Understand the terminology / language of the Frames * Provide specific examples from the artwork to support your response * Create written responses to explain the Frames questions   **Constructs** different critical and historical accounts of photographic and digital works, by  Use critical and historical information (text) provided, to inform their response | |

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| **ASSESSMENT MARKING CRITERIA** | | |
| **5.9:** Uses the Frames to make different **interpretations** of photographic and digital works. **5.10: Constructs** different critical and historical accounts of photographic and digital works. |  | **Mark** |
| Comprehensive use of the Frames to make different **interpretations** of photographic and digital works, demonstrated by:   * Excellent understanding of the terminology / language of the Frames * Providing relevant and carefully selected examples from the artwork to support their response * Responses are written in full sentences, with clarity, to create a paragraph for each frame   Expert selection of the most relevant critical and historical information (text) provided, to inform their response | A | 17 - 20 |
| Thorough use of the Frames to make different **interpretations** of photographic and digital works, demonstrated by:   * Very good understanding of most of the terminology / language of the Frames * Providing relevant examples from the artwork to support most of their response * Responses are written in full sentences, to create a paragraph for each frame   Selects most of the relevant critical and historical information (text) provided, to inform their response | B | 13 - 16 |
| Sound use of the Frames to make different **interpretations** of photographic and digital works, demonstrated by:   * Some understanding of the terminology / language of the Frames * Provide adequate or more general examples from the artwork to support some of their response * Responses are written in full sentences, some responses lack clarity or repeat ideas   Selects some relevant critical and historical information (text) provided, to inform their response | C | 9 -12 |
| Basic use of the Frames to make different **interpretations** of photographic and digital works, demonstrated by:   * Basic understanding of the terminology / language of the Frames, most responses may interpret the questions incorrectly * Describes the artwork * Responses are written in point form, and/or most responses lack clarity   Includes very few pieces of critical and historical information (text) provided, to inform their response | D | 5 - 8 |
| Very limited use of the Frames to make different **interpretations** of photographic and digital works, demonstrated by:   * Very basic understanding of the terminology / language of the Frames, may use a few keywords * Begins to describe the artwork * Attempts the question * Lists some of the critical and historical information | E | 1 - 4 |

**HE FRAMES QUESTIONS**

**Photographic and Digital Media**

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| **Subjective Frame**  **Emotions and Mood of the work**  What can you **see, hear, feel**?  What do I recall or **remember**?  What is the emotional impact of the work on the **audience**?  What **emotions** does the artist want to express?  **Why** do you think the artist made it?  What has it got to do with the artist or my **experiences**?  *Remember the subjective frame is all about the emotional impact of the work and the reaction the Photographer is trying to get from the audience.* | **Structural Frame**  **How is it put together?**    **How** was the artwork made? *Materials, techniques, lighting*  Describe the **composition**. *Foreground, mid ground, background, left, right, centre, camera angle and camera shot, composition rules*  What **elements** of art are used? *Line, shape, colour, tone, texture, size, direction*  What **principles** of art are used? *Space, contrast, harmony, repetition, pattern, rhythm, movement*  What are the **signs and symbols**?  What art **movement, style or period** is it?  *Remember the structural frame is all about how a work is put together, materials, composition and style.* |
| **Cultural Frame**  **Does it show or represent a particular culture?**  What **cultural group, race, place or gender** is being represented?  Whose **beliefs** are being represented?  Does it represent a **social class**, e.g. poor or wealthy?  Does it represent **social** issues?  Are there any **religious** symbols or views presented?  Are there any **political** views or opinions being represented?  What signs and **symbols** reveal this information?  *Remember signs and symbols that represent culture can be as simple as clothing, hair styles, type of architecture, food etc.* | **Postmodern Frame**  **Does it reference a work or style from the past?**  What is **appropriated** (taken from another source) from another artist, artwork, or style?  Is it **humorous**, playful or witty?  Is it a **parody** of another work?  What is changed or **re-interpreted**?  What was the original work and how has it **changed**?  Is it a traditional work or **radical and new**?  Does it help to have knowledge of the original work to understand the appropriation?  *Remember most postmodern works assume that everything has already been done; they take what they want from old works and styles and make new artworks with new meanings.* |