Year 9 Photographic and Digital Media

Assessment Task 3: In class Frames Analysis 2023

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| **TOPIC**: Using the Frames to write about artworks from different points of view. | **Total Marks: /20** |
| **SUBMISSION REEQUIREMENTS:**Term 3, Week 7, In class, Tuesday, August 29, 2023 Period 1. | **Weighting:** N/A |
| **OUTCOMES TO BE ASSESSED:**5.9 Uses the Frames to make different **interpretations** of photographic and digital works.5.10 **Constructs** different critical and historical accounts of photographic and digital works. |
| **DIRECTIONAL VERBS:Interprets** – An explanation of the meaning of a particular artwork or technique**Constructs** – Make; build; put together items or arguments |
| **TASK DESCRIPTION:**During class Week 7, on Tuesday, August 29th Period 1, you will **interpret** an image of an artwork that has not previously been studied in class. You will write about the artwork, using the Frames Questions. A copy of the Frames Questions will also be provided. Use all stimulus material provided, e.g. an image of the artwork and Critical / Historical information, and your knowledge and skills, to **construct** your responses. The focus of this task is to write about the artwork from different points of view. The Frames show four different approaches to an artwork.Reading Time: 5 mins.Writing Time: 50 minutes. Please be prompt to class. |
| **ASSESSMENT CRITERIA:**Uses the Frames to make different **interpretations** of photographic and digital works, to* Understand the terminology / language of the Frames
* Provide specific examples from the artwork to support your response
* Create written responses to explain the Frames questions

**Constructs** different critical and historical accounts of photographic and digital works, byUse critical and historical information (text) provided, to inform their response |

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| **ASSESSMENT MARKING CRITERIA** |
| **5.9:** Uses the Frames to make different **interpretations** of photographic and digital works.**5.10: Constructs** different critical and historical accounts of photographic and digital works. |  | **Mark** |
| Comprehensive use of the Frames to make different **interpretations** of photographic and digital works, demonstrated by:* Excellent understanding of the terminology / language of the Frames
* Providing relevant and carefully selected examples from the artwork to support their response
* Responses are written in full sentences, with clarity, to create a paragraph for each frame

Expert selection of the most relevant critical and historical information (text) provided, to inform their response | A | 17 - 20 |
| Thorough use of the Frames to make different **interpretations** of photographic and digital works, demonstrated by:* Very good understanding of most of the terminology / language of the Frames
* Providing relevant examples from the artwork to support most of their response
* Responses are written in full sentences, to create a paragraph for each frame

Selects most of the relevant critical and historical information (text) provided, to inform their response | B | 13 - 16 |
| Sound use of the Frames to make different **interpretations** of photographic and digital works, demonstrated by:* Some understanding of the terminology / language of the Frames
* Provide adequate or more general examples from the artwork to support some of their response
* Responses are written in full sentences, some responses lack clarity or repeat ideas

Selects some relevant critical and historical information (text) provided, to inform their response | C | 9 -12 |
| Basic use of the Frames to make different **interpretations** of photographic and digital works, demonstrated by:* Basic understanding of the terminology / language of the Frames, most responses may interpret the questions incorrectly
* Describes the artwork
* Responses are written in point form, and/or most responses lack clarity

Includes very few pieces of critical and historical information (text) provided, to inform their response | D | 5 - 8 |
| Very limited use of the Frames to make different **interpretations** of photographic and digital works, demonstrated by:* Very basic understanding of the terminology / language of the Frames, may use a few keywords
* Begins to describe the artwork
* Attempts the question
* Lists some of the critical and historical information
 | E | 1 - 4  |

**HE FRAMES QUESTIONS**

**Photographic and Digital Media**

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| **Subjective Frame****Emotions and Mood of the work**What can you **see, hear, feel**?What do I recall or **remember**?What is the emotional impact of the work on the **audience**?What **emotions** does the artist want to express?**Why** do you think the artist made it?What has it got to do with the artist or my **experiences**?*Remember the subjective frame is all about the emotional impact of the work and the reaction the Photographer is trying to get from the audience.* | **Structural Frame****How is it put together?****How** was the artwork made? *Materials, techniques, lighting*Describe the **composition**. *Foreground, mid ground, background, left, right, centre, camera angle and camera shot, composition rules*What **elements** of art are used? *Line, shape, colour, tone, texture, size, direction*What **principles** of art are used? *Space, contrast, harmony, repetition, pattern, rhythm, movement* What are the **signs and symbols**?What art **movement, style or period** is it? *Remember the structural frame is all about how a work is put together, materials, composition and style.* |
| **Cultural Frame****Does it show or represent a particular culture?**What **cultural group, race, place or gender** is being represented?Whose **beliefs** are being represented?Does it represent a **social class**, e.g. poor or wealthy?Does it represent **social** issues? Are there any **religious** symbols or views presented?Are there any **political** views or opinions being represented?What signs and **symbols** reveal this information?*Remember signs and symbols that represent culture can be as simple as clothing, hair styles, type of architecture, food etc.* | **Postmodern Frame****Does it reference a work or style from the past?**What is **appropriated** (taken from another source) from another artist, artwork, or style?Is it **humorous**, playful or witty?Is it a **parody** of another work?What is changed or **re-interpreted**?What was the original work and how has it **changed**?Is it a traditional work or **radical and new**?Does it help to have knowledge of the original work to understand the appropriation?*Remember most postmodern works assume that everything has already been done; they take what they want from old works and styles and make new artworks with new meanings.* |